

GEOLIX

COMPANY PROFILE

VERSION 1.1

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DRIVE



01

ABOUT US



WHERE EXPERIENCE *elevates worth.*

We're a vibrant team deeply invested in fostering connections and celebrating the triumphs of organisations. Aligning our goals with yours, we thrive on collaboration, turning projects into shared journeys. Our culture embraces outstanding design, teamwork, and staying at the forefront of trends. As a close-knit family of creative professionals, we relish challenges, creating synergies that deliver extraordinary, tailor-made solutions.

Geolix embodies a transformative culture, crafting identities and experiences that empower organisations globally. Through seamless integration of design, branding, and digital solutions, we cultivate a thriving ecosystem for your business, creating outcomes that resonate.

We have a strategic combination of design, storytelling, and positioning to craft a unique and compelling identity. Design, storytelling, and positioning.



OUR HISTORY

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OUR TIMELINE

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We believe that everything can be *better* — promising to surpass the expected. Experiences create worth, and we're dedicated to making everything inherently improvable.

WE BELIEVE

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02

WHAT WE DO



WE CREATE: *desirable brands*

Refers to brands that evoke positive and appealing emotions, resonate with the target audience, and generate a strong connection. A desirable brand is one that stands out, captivates the audience, and is perceived as attractive, valuable, and relevant.

We have a strategic combination of design, storytelling, and positioning to craft a unique and compelling identity.

WE DESIGN: *intentional interactions*

Calls attention to carefully planned and purposeful engagements or communications designed to achieve specific objectives. These interactions are thoughtfully crafted to elicit desired responses, convey key messages, and foster meaningful connections with the target audience.

This involves planning and execution across various platforms and touch points.

WE INITIATE: *moments of magic*

We strive to have those special, memorable, and emotionally resonant experiences that are characterised by a unique blend of creativity, innovation, and a deep understanding of the brands or message being communicated. Leaving a lasting and positive impression on the target audience and our clients.

Moments that leave a lasting impact on those who encounter them.



we do it by blending
**ARTISTRY OF INTUITIVE TECHNOLOGY
& COMPELLING COMMUNICATION WITH
SEASONED INDUSTRY KNOW-HOW.**

Our SKILLSET INCLUDES



**STRATEGY &
BRAND MANAGEMENT**



**DESIGN &
BRAND CREATION**



**WEB, APPS &
DIGITAL SOLUTIONS**



**PHOTO, MOTION &
VIDEO PRODUCTION**



**SOCIAL &
DIGITAL MARKETING**

03

OUR CLIENTS

CLIENTS WE HAVE WORKED WITH



TESTIMONIALS



Such a great pleasure working with a young team of designers who gets the brief right the first time round, who does research to showcase the latest trends in one's competitive space and deliver within budget and on time.

JOLENE ROELOFSE,
Managing director

Geolix has been the design partner of i @ Consulting for the past five years. In this period the quality of work delivered by Geolix consistently matched and at times exceeded our expectations.

LOUIS BSHOFF,
Managing director

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LOUIS BSHOFF,
Managing director

Geolix offers a committed, bespoke and outcome based service always determined to deliver budget. I can highly recommend George and his team!

QUINTIN WIEHAHN,
Managing Director

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LOUIS BSHOFF,
Managing director

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Managing director

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